

MainStreet Cleveland Annual Christmas Parade
Saturday, December 6

Rules and Regulations:

REGISTRATION: All completed entry forms and fees must be received by November 21, 2008 at 4 pm. Late applications will be subject to an additional \$40 late fee. No application will be taken after 12 noon on December 2. There is no rain date. Once fees are paid no refunds will be given. Planning for this event requires several expenses whether it happens or not.

PARADE ROUTE: Departing from Bradley Central High School, the parade will travel north on Hwy 11, east on 3rd Street, north on Ocoee Street, around the monument, south on Broad Street, west on Inman Street, south on Hwy 11 and then back to the high school. All drivers must be at least 18 years of age and present driver's license and proof of insurance.

MANDATORY MEETING: A representative of your group **MUST** attend one of the following safety meetings: Monday, December 1 at noon or Tuesday, December 2 at 6 pm. The meeting will be held at the Chamber of Commerce at the Village Greene on Keith Street. You will receive your gate pass at the meeting. Safety is our priority; any group not represented at the meeting will not be allowed to participate in the parade.

START TIME AND ASSEMBLY: Gates will open at 10 am. You must have your parade pass in the front left windshield of your vehicle to enter. Gates will close at 4 pm with no exceptions. The parade will begin promptly at 6 pm. Your parade position will be the order in which your float arrives at the high school. Only parade vehicles will be allowed in the float area.

THROWING CANDY/OBJECTS: City law strictly mandates there will be no throwing of candy or objects from vehicles. You may have participants that walk and hand out candy. Throwing of candy entices children to run out into the streets in the parade path. This is extremely dangerous and will not be tolerated. The Cleveland Police Department will remove any entry from the parade that is throwing candy.

CONDUCT: No foul or offensive language, alcoholic beverages or illegal drugs are permitted at any time. No clothing with foul or offensive language is permitted.

THEME: There is not a specific theme for the parade other than the celebration of Christmas.

DECORATIONS: All entries must have Christmas lights and decorations.

HORSES: All horses entering the parade venue must have current Coggins Papers. A copy of these papers should be filed with the application and will be checked by a veterinarian prior to the event. Animals in the parade should be familiar with parade events and comfortable in large crowds. All horses should report to the front lawn of the high school upon arrival. Horses must stay off of the Soccer Field. The Soccer Field will have orange fencing around it; please do not enter this area.

IDENTIFICATION: All participants should have a visible sign with the name of your organization on the float or a sign carried by individuals in front of their float.

NO STOPPING DURING THE PARADE: Vehicles are not allowed to stop or intentionally slow down during the parade route to perform or have photographs taken. An equal distance of 50 feet between each vehicle must be maintained at all times. Please stay in line and drive at a steady speed.

POST PARADE: Trophies will be given out at the end of the parade by the cafeteria doors.

CHRISTMAS PARADE APPLICATION - 2008

Please attach proof of insurance and copy of driver's license to the completed application.

Company/Organization: _____
Contact Name: _____
Address: _____
City/State/Zip: _____
Day Phone Number: _____ Cell Number: _____
Email address: _____ (will not be shared, for meeting reminder only)

Brief Description of Entry: _____

Estimate the number of people that will be on your float. _____
Number of motorized vehicles in your parade entry: _____
Driver's License attached _____ Proof of insurance attached _____
Horses – Are your Coggins papers attached? _____

Please circle the meeting you will attend: Monday, 12/1 at noon Tuesday, 12/2 at 6 p.m.

Check the category you wish to enter:
___ Commercial _____ Elementary School / Youth Organization
___ Religious _____ Middle School / High School
___ Civic / Non Profit

I will hold harmless the City of Cleveland, MainStreet Cleveland, their officials and employees from any and all loss, cost, damages, expenses and liability arising from the Christmas Parade. The City and Cleveland Police Department accept no liability for actions that may arise. Any insurance protection which may be necessary for accidental injury or property damage during the event is the sole responsibility of the applicant. I have also read and will abide by the rules and regulations for the MainStreet Cleveland Christmas Parade.

DATE: _____ Printed Name: _____

Mail to: _____
Mainstreet Cleveland
PO Box 304
Cleveland, TN 37364-0304

Signature: _____

Physical address: 160 Second Street, NE in Old City Hall Building off of Church Street

Application Fee: _____
Drivers License: _____
Insurance Copy: _____
Coggins Papers: _____

Fees: \$20 for a float
\$20 per decorated car
\$10 per motorcycle
\$10 per horse
\$40 late fee